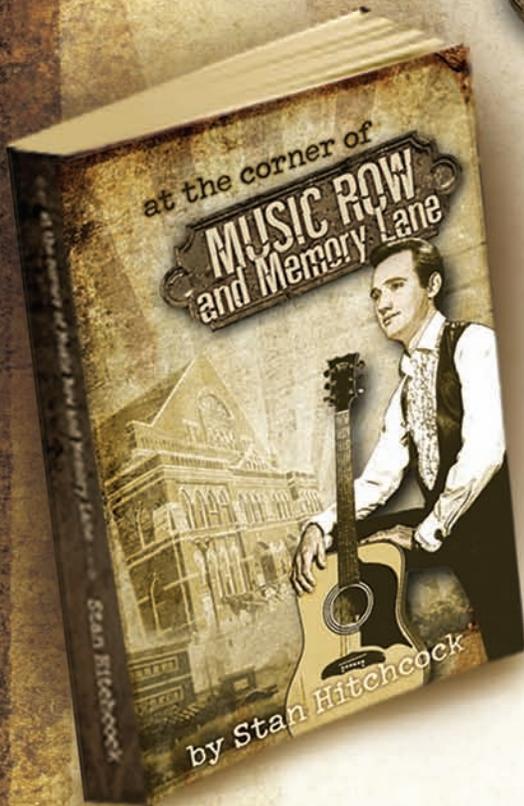


at the corner of

MUSIC ROW and Memory Lane

by Stan Hitchcock



Key Benefits:

1. At The Corner of Music Row gives its reader insight into the Nashville country music "star machine" of the '60s-'90s.
2. Author Stan Hitchcock provides the reader with rare first person stories, told in an entertaining voice. Stan was there when it happened!
3. At The Corner of Music Row contains over 100 photos and illustrations as part of the book's design.

Book Description:

Stan Hitchcock, the visionary behind Country Music Television, has written an insightful memoir about the making of Nashville's Music Row. Personal stories ranging from the discovery of Tammy Wynette, traveling with Loretta Lynn and Garth Brooks' beginnings. Stan was there as they forged a business out of their music and traveled the back roads to gigs in the early years. Read stories about Ernest Tubb, Stringbean, Lefty Frizzell, Red Foley, Roy Acuff, Little Jimmy Dickens and many more. The book gives a glimpse into the bare beginnings of country music never documented with such insight and delightful description. Book contains rare photographs.

Excerpts About:

Tammy Wynette

...Miss Tammy, who was a hairdresser from Alabama, sang "Just follow the stairway to apartment #9" and just knocked the socks off of Billy Sherrill and me.

Mel Tillis

...So they made a trade, Mel ended up with Webb Pierce's pretty boots and Webb made a half million on the song "Oh Lord I'm Tired, Tired Of Living This Old Way."

Ernest Tubb

...Now everyone knows that Tubb's tour bus was the home of an endless poker game and I was the perfect victim - I can't gamble worth a darn!

Garth Brooks

...Garth arrived at my log cabin with his wife, his guitar and his dog and immediately started playing the songs he had written.

Loretta Lynn

... I hollered for Loretta to wake up 'cause I sure didn't want her to miss our being captured by a UFO.

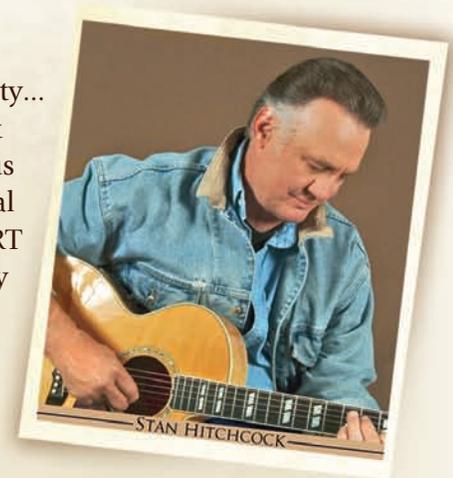
Keith Whitley & Lefty Frizzell

...The song, "I Never Go Around Mirrors" was one of the last recordings of Lefty Frizzell, who would have guessed it would also be one of Keith Whitley's last.

www.CornerOfMusicRow.com

Biography of Author . . .

Stan Hitchcock has been a recording artist, a songwriter and a television personality... but is most proud of being a true life Ozark Hillbilly storyteller! It is this style that is reflected in the writing of his book about life with the influential and the famous of Nashville's recording industry known as Music Row. Stan began his professional music career in 1959 recording his first album, then signing with Epic Records, GRT Records and other labels, charting records from 1961 to 1982. He brought country music to television in the 1960s and '70s with a series of nationally syndicated television shows and then dove into cable television as the creative force behind CMT, Country Music Television. There are few people in the country music industry who have the perspective of being actively involved in it's history from 1959 through 2009. For 50 years Stan Hitchcock has been the young kid with the greats, a buddy of the superstars and the media mogul shaping the careers of the up and coming kids who needed to be presented to the video generation. Stan Hitchcock is currently the Chairman and CEO of BlueHighways TV; a network that offers up Americana roots music and back roads adventure travel.



Marketing and PR

The marketing for "At The Corner Of Music Row and Memory Lane" will be strong on television with commercials running on BlueHighways TV and other television networks at times that have relevance for fans of classic country music and its history.

In addition we have taped and are releasing a series of YouTube segments of the author reading from the book. Current readings are "First Night At The Opry" and "Keith Whitley and Lefty Frizzel." These can be linked from CornerOfMusicRow.com. More readings will be released and promoted over a 7-month period. Radio interviews with Classic Country stations and book signings will be a major part of the book tour. We will also be advertising on classic country radio programs such as Ernest Tubb Record Shop's After the Opry Show, and Music Row Show, both syndicated nationally.

Author's tour schedule will be listed on a link on the website www.CornerOfMusicRow.com.

Promotional bookmarkers are available by contacting publisher at (615) 264-3292 or ddhitchcock@comcast.net

Quotes from Reviews:

Any classic country music fan should have a copy! This is a treasure trove of country music history. I am going to let all of my readers know about this book.

Doug Davis, www.countrymusicclassics.com

In a plastic, pre-packaged world, it's such a pleasure to meet a man who knows that "roots" is spelled with a capital R. Stan Hitchcock is such a man, and his story, "At the Corner of Music Row and Memory Lane," shows that the good and the authentic are still alive and well.

Jim Bohannon, Host nationally syndicated Radio Talk Show

Stan tells the story of the music business as if you were sitting there with him. He tells about the people who really set the foundation for this music we all love.

Nancy Cardwell, International Bluegrass Music Association

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YouTube readings linked at website